



### What BERG supporters say

**Mark Calvert, Chief Executive at Adler and Allan:** Adler and Allan assists businesses in preparing for and mitigating against environmental disasters. We deliver emergency response and clean-up services if an incident occurs. Our priority is getting businesses back on their feet as quickly as possible, while minimising any risk to the environment. Our involvement with BERG allows us to provide direct support to local businesses and communities, and underpins our commitment to Corporate Responsibility.

**Mike Still, Chairman, HRH The Prince of Wales's Business Emergency Resilience Group:** BERG is an outstanding initiative creating a unique collaboration between the public and private sectors. By encouraging greater business and community resilience, BERG helps business owners prepare for, respond to and recover more quickly from emergencies. My sincere gratitude to all our supporters for their leadership and expertise. I'm confident that as communities across the UK embrace BERG they will be more resilient.

### Further information

[www.bitc.org.uk/berg](http://www.bitc.org.uk/berg)

[info-BERG@bitc.org.uk](mailto:info-BERG@bitc.org.uk)

+44(0)207 566 8650

#BERGResilience

Business Emergency Resilience Group

### Leadership Team



### Strategic Partners



**BUSINESS  
IN THE  
COMMUNITY**



THE PRINCE'S  
RESPONSIBLE  
BUSINESS NETWORK

## Business Emergency Resilience Group

Explosion  
Technology  
Resilience  
Supply chain  
Fraud  
Culture  
Damage  
Community  
Cash flow  
Crisis  
Prepare  
Respond  
Crime  
Risk  
Reward  
Riot  
Cyber  
Flood  
Sustainable  
Pandemic  
Fire  
Insurance  
Recover

Helping businesses and communities prepare for, respond to and recover from an emergency

## Business Emergency Resilience Group

“ The companies and individuals involved in my Business Emergency Resilience Group demonstrate how business makes a positive contribution to society. BERG mobilises companies, utilities and trade associations, to help people to get back on their feet more quickly following a major incident.

Whether the threat is from adverse weather, such as flooding, or from human action such as cyber-crime and fraud, BERG has a vital part to play in making communities more resilient and lessening future impacts. ”

HRH The Prince of Wales, April 2015

### BERG

- convenes senior business leaders
- provides practical guides and solutions
- links businesses during an emergency
- maps assistance across the UK



### BERG helps businesses prepare, respond and recover

His Royal Highness The Prince of Wales initiated the Business Emergency Resilience Group to help businesses and communities across the UK. BERG is a part of Business in the Community.

We help small to medium-sized business owners recognise and plan for significant risks, and sign-post support from larger organisations, helping them to recover more quickly following an emergency.

### Want to help?

**Join our network – partnerships and networking opportunities**

BERG is an active network of leading businesses and organisations across the UK.

Our network utilises BITC's extensive business membership, and works with the emergency services, local authorities, local resilience forums, regional resilience partnerships and the voluntary sector.

We also work with The Prince's Business Ambassadors Network providing a local connection to local communities during an emergency.

We help businesses and their communities to:

- **Prepare:** by raising awareness through tailored messages, practical information and events
- **Respond:** by signposting to advice and practical support
- **Recover:** by following-up requests for help

### Our focus areas

Cyber Attacks & Online Fraud  
Natural Hazards & Civil Emergencies